

THE L'ORÉAL BRAZIL FOR WOMEN IN SCIENCE PROGRAM

Launched in 2006

In partnership with

*the Brazilian Academy of Sciences
(Academia Brasileira de Ciências - ABC)
& with UNESCO Brazil*

The National Fellowship Program awards

7 women researchers every year

with a **\$20,000 USD (14 700€)**
grant for the continuity of their research.

61 young scientists
were awarded in Brazil to date.

5 Brazilians
have been Laureates for the
For Women in Science
International Program



HAIRDRESSERS AGAINST AIDS

Launched in 2006

In partnership with

UNESCO
and the support of
the Health Ministry/STD and Aids unit



1.5 million Brazilians
have heard about the Program



BEAUTY FOR A BETTER LIFE

Launched in 2009 / Program inaugurated for the 50th anniversary
of L'Oréal in Brazil

Using beauty
as the means to reduce two very important
issues in Brazil:

the Education deficit



Low-income youth



194 people graduated
from the program



LOOK GOOD FEEL BETTER

Launched in 2011


In partnership with

ABIHPEC (Brazilian Association of
Toiletries Perfumery and Cosmetics)

Personalized beauty care



for women with cancer in order to
increase their self-esteem and quality
of life during and after treatment

More than 

900 people
people have been touched
by the program

10 hospitals 
and Institutions participate
in the program

100 
workshops

Approximately 
300 hours of workshops